

ACF TENANCY ASSESSMENT CRITERIA

Area (weighting)	Assessment Criteria	Additional Information
Activation (35%)	<p>That tenants:</p> <p>Contribute positively to the overall activation of the Convent.</p> <p>Encourage engagement with contemporary arts and culture.</p>	<p>Creative Potential:</p> <ul style="list-style-type: none"> - Offers a core business activity related to contemporary arts, culture and/or learning - Collaboration across and/or contribution to the ACF tenant community - Provides a program that will enable site activation - Contributes to a diversity of arts and cultural forms and expressions that make up the Convent's tenant community <p>Audience and Market Development:</p> <ul style="list-style-type: none"> - Programs/activities will bring audiences to the Convent - Proposes public programming outcomes you will deliver for Convent audiences - Will attract diverse clients, visitors and/or audiences to the Convent - Has market development opportunities that will benefit the Convent's clients, visitors and/or audiences such as retail, workshops, classes, performances, exhibitions etc. - The calibre of the proposed tenant positively impacts on the ACF's reputation.
Place (25%)	<p>That tenants:</p> <p>Conserve and enhance the heritage assets of the Convent</p> <p>And ensures maximum access and amenity for all visitors.</p>	<p>Usage:</p> <ul style="list-style-type: none"> - Plans enable maintenance of flexibility for future usage of the space - Plan provides modern, high quality facilities and infrastructure - Plan is a good fit for purpose <p>Impact:</p> <ul style="list-style-type: none"> - Plan supports access and amenity for ACF tenants or clients, visitors and/or audiences

		- Any external elements of the plan make a positive impact on the precinct
Viability (25%)	That tenants contribute positively to the ACF's financial independence	<p>Financial Plan:</p> <ul style="list-style-type: none"> - Proposal provides evidence that the plan is funded by the proposed tenant and does not present additional obligation or financial commitments for the ACF - Plan provides modern, high quality facilities and infrastructure <p>Impact:</p> <ul style="list-style-type: none"> - The business strategy in the proposal articulates financial benefit for other tenants and/or the Convent (such as event delivery increasing car park usage or retail component can benefit others in the community) - The proposal does not negatively impact on other tenants' financial viability.
Governance (15%)	That tenants have sound and effective governance that aligns to the Convent's core values	<p>Alignment:</p> <ul style="list-style-type: none"> - Proposal includes an outline of business goals and values, identifying synergy to the Convent's strategic direction <p>Professionalism:</p> <ul style="list-style-type: none"> - EOI outlines organisational structure, demonstrating good governance