

# TENANCY AND LEASING VISION

Approved By the ACF Board 17/09/18

---



## BACKGROUND:

The ACF's Vision is to be renowned for stimulating engagement and cultural exchange through the wonderful and unexpected curiosities of our people and our place. Our purpose is to transform people's lives through diverse cultural experiences and the striking landscape of our place. The ACF Vision is supported by the following values to which all our tenancies should embrace and demonstrate during their tenure.

- Empowerment – engagement and ownership
- Distinctiveness- arts and cultural innovation that is unique and distinctive
- Resilience – entrepreneurial, partnerships, excellence in visitor experience
- Relationships – nurturing and inspiring via engagement opportunities
- Living Legacy - continually evolving site, respecting the past, stimulating new conversations and contemporary practice
- Discovery – Inviting participation and transformational ideas
- Potential – reaching individual and collective potential

Our large tenant community, comprised of a diverse range of artists, cultural workers, organisations and practitioners are central to the realisation of our vision and purpose.

## VISION STATEMENT:

*To have an artistically and culturally diverse tenant community made up of arts and cultural workers, organisations and practitioners and a unique mix of wellbeing services and hospitality offerings. Our tenants will embrace the site and its community and seek to participate in experiences and collaborations to engage with the Abbotsford Convent site and its audiences.*

This Vision, is supported by the following Objectives and the ACF tenancy application, evaluation and renewal processes will be based on achieving these outcomes.

## OBJECTIVES:

### 1. Strategic Alignment

Congruent to the ACF values are four key strategic areas of priority to which all tenancies will demonstrate alignment with. These are:

**Activation** – The Abbotsford Convent will be a catalyst for cultural development, animated by creative and entrepreneurial people. A place that encourages cultural engagement in a broad civic and social sense as well as fostering excellence in the applied arts.

**Place** – The Convent will be a place that inspires, supports and reflects a vibrant mix of cultural and community activities while conserving and enhancing the heritage assets of the Convent and ensuring maximum access and amenity for all visitors.

**Viability** - The ACF will achieve financial independence through uses that generate income and extend the scope and quality of outcomes relating to the place and its activation.

**Governance** - The ACF will make decisions and perform our role in a manner that reflects our core values and that encourages accountability, operational efficiency and responsiveness to needs as they arise.

## **2. Tenants should represent a diversity of artistic and cultural practices and people.**

The ACF also recognises that there are various types of artistic, cultural and wellbeing practices and hospitality businesses that exist and can add to the diversity of the tenant community. The ACF may seek to include other forms of tenancies in the future to improve the diversity and amenity of the site.

## **3. Creating a Convent Community**

Tenants are a part of the Convent community which is inclusive of site visitors, venue hirers, hospitality patrons and event guests. The ACF desires Tenants that embrace and enhance the community spirit of the Convent. The tenant community will be engaged and feel a sense of ownership and responsibility for the historical assets, embrace collaboration, community spirit and abide by the site rules. The tenant community will actively participate in stimulating conversation, experiences and collaborations.

## **4. Tenants should demonstrate excellence and innovation**

Fostering excellence and innovation in arts and cultural practice or other relevant fields is highly valued at the Convent. The Convent will continue to encourage, celebrate promote and support innovative achievements of our tenants via the Convents promotional channels, onsite gallery, programming opportunities as well as via relevant funding opportunities.

## **5 Appropriate Usages for each Studio**

The Convent is a series of restored buildings that have fixed structural forms and facilities. As such each building, space or work area will have a finite series of appropriate uses. Every tenancy will be consistent with the designated usage of its space and in alignment with conservation of the building's heritage fabric.

***The ACF Tenancy and Leasing Policy provides the organisational processes to achieve this Vision***

\* \* \*